



July 8, 2015

FOR IMMEDIATE RELEASE:

Bon Jovi, don't boycott Israel—Israel can't just be *"Livin' on a Prayer."*

WHO: The grassroots Israel advocacy group [GA-GA for Israel](#) galvanizes 1,300 individuals to fight the Boycott Divestment and Sanctions Movement against Israel by donating their NAMES. Headed by Journalist Aliza Davidovit, this is one of the group's many successful signature campaigns which include some very publicized letters to Fox News journalist [Sean Hannity](#), [Alicia Keys](#), Stevie Wonder (in braille), Elton John and to [Canadian Prime Minister Stephen Harper](#), just to list a few--(see [Harper's reply](#)).

WHAT: 1300 Israel supporters sign on to a letter to the Bon Jovi band urging it to remain steadfast in its decision to perform as scheduled in Tel Aviv, Israel, October 3, 2015, winding up a 13-country concert tour. The letter was addressed to keyboardist David Bryan whom Davidovit had once [interviewed](#).

WHERE: The signature campaign for the letter was launched as a Facebook event but not isolated to it. Names have poured in via diverse means including emails, texts, multiple Facebook posts & phone.

WHY: The Boycott Divestment and Sanctions movement is petitioning the band to cancel the concert. The counter-petition launched by [GA-GA for Israel](#) is meant to strike back at the unrelenting efforts to delegitimize and ultimately eliminate the small Jewish state.

"We promised never again," Davidovit says. "Now that we have our own homeland--'for Zion's sake'--we are compelled by history, prophecy, and accountability, to 'not be silent.'"

WHEN: The letter to Bon Jovi is published as an open letter and was additionally emailed on July 8, 2015 to the band's agent as well as to keyboardist David Bryan Rashbaum, the band's sole Jewish member who has been with Bon Jovi since 1973.

FOR FURTHER INFO: info@GAGAforIsrael.com

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